

# PLUR Radio Sunday Records

Hey there,

There is some more info about us and things we can do for you :)

We aren't into a specific genre, we just love GOOD music, good vibes and positivity.

We are a small company composed of passionate people with A LOT of ressources. Some of our members are also producers, and others worked in music industry since decades.

There is a list of the services that we provide:

## **Contract:**

Sunday Records offer a different vision of what a Record label usually means to artists:

- We don't want no exclusivity (you can work with other parties that provide the services we don't)
- We don't want no obligations (you are free to leave at ANYTIME ! )
- We don't want no ownership of your work/content (we won't ask you any sources, or archives)
- We don't want no ghostproducers !
  
- We do want some good vibes !
- We do want a good relationship with our artists
- We do want a close collaboration between our team and artists for a better common experience

Regarding the impact you want to make with a track, earnings may vary but our contracts are usually shared as 70% (You) / 30% (Sunday Records).

However if you want us to be even more promotion focused, we can propose you a 50/50 contract, so the 20% more would be directly reinvested into your promotion tracks.

## Distribution:

### Digital Distribution (Streaming / Download):

Alibaba (CN)  
Amazon Music  
AMI Entertainment  
Anghami (LB)  
Apple Music  
Deezer  
Facebook  
Instagram  
iHeartRadio  
Claro Música  
KKBox (TW)  
Melon Plus (KR)  
Napster  
NetEase (CN)  
Pandora Plus  
PLUR Radio  
Resso  
Saavn (IN)  
Shazam  
Sound Exchange  
Soundcloud Monetization 🔥🔥  
Spotify  
Tencent (CN)  
Tidal  
TikTok  
VK (RU)  
Yandex (RU)  
Google Play  
YouTube Music & Content ID

### Platforms official playlists integration:

Since platforms users don't usually know upcoming artists/talents, we put a huge amount of efforts to make our artists's content integrate influent official playlists.

(Especially on Spotify, Deezer, Apple Music, Tidal)

### Royalties collect:

Every time your track will be played in a youtube video that's not your original page for example (or played in a one hour mix as well as mashup/bootleg/edit/remixes), then we will collect the royalties that your original track generated.

We collect royalties on: YouTube, Apple Music, Spotify, and Tidal.

Design of a digital strategy:

Usually 1 Month before the official release date, thinking about the most relevant official playlists, countries on which to put specific efforts or to bypass.

- Biography
- Catch phrase which describes the song and his context
- Social links
- Videoclip links
- Tour Dates (if any)
- Contacts (press, promo, management...)
- Articles
- Partners logo
- Photos HQ
- Promotional content for the release (videos, stories)
- Radio mix (60 minutes) for radios to feel the artist vibes

All-in-One links page:

Those links are really powerful and every one find their favorite platforms.

( eg: <https://SundayRecords.lnk.to/Junk-That-The-Hood> )

Spotify Pre-Save and iTunes Pre-Order features also are possible before the official release date.

### **E-shop:**

- Online Band.fm dedicated page for sales for CDs, Vinyls, Merchs and all that can be sold.

( eg: <https://www.band.fm/therapie-taxi> )

Discount codes or other marketing operation ( eg: -15% on merchs with discount code ARTIST15 )

### **Merchs and physical distribution: (Optional)**

We can make almost EVERY merchs you can think of from standard:

- CDs, Vinyls, Autographed anything, Stickers, cups, mugs, clothes, pencils to more funny things:
- Beers, underpants, rolling paper, candies, guitar picks, flip flops, shoelaces, drumsticks... well almost anything.

## Marketing: (Optional)

- Setting up an audience acquisition campaign for YouTube
- Setting up a Deezer promo campaign targeting a specific audience
- Setting up Spotify Ads campaign to reach a large audience
- Possibility to link with press officers
- Broadcasting on huge radio stations worldwide
- Possibility to reach blogs, labels, important YouTube channels, demosubmit to biggest label records (Universal Music Group, Sony Music Entertainment, Warner Music Group, EMI Group)

(Non optional and free for every release)

- Sendind your tracks to overs 75 Blogs, 70 Soundcloud Channels, 235 Spotify Playlists, 100 Youtube Channels, and send to 75 famous DJs (regardind genres) [Free to those platforms to use or not your tracks]

## Other services:

### Reporting:

It's important for you to have a metrics, monthly reports, and KPI on your revenues and your performances between all differents platforms.

### Graphic Services: (Optional)

If you don't have your visuals, our team will handle this part for you and ask you for any preferences and propose you several render.

### Mastering & Finalization services: (Optional)

We can propose you some professional level mastering service and if needed some help of musicians and experimented producers to finalize and tweaks your track.

---

Quantin Bodin

---

Founder & Artistic director



+336.51.91.03.25 | Bodin.quantin@gmail.com

---

Brought to you, for the love of music.

P.L.U.R Radio & Sunday Records are entities of Discovery-Sounds